

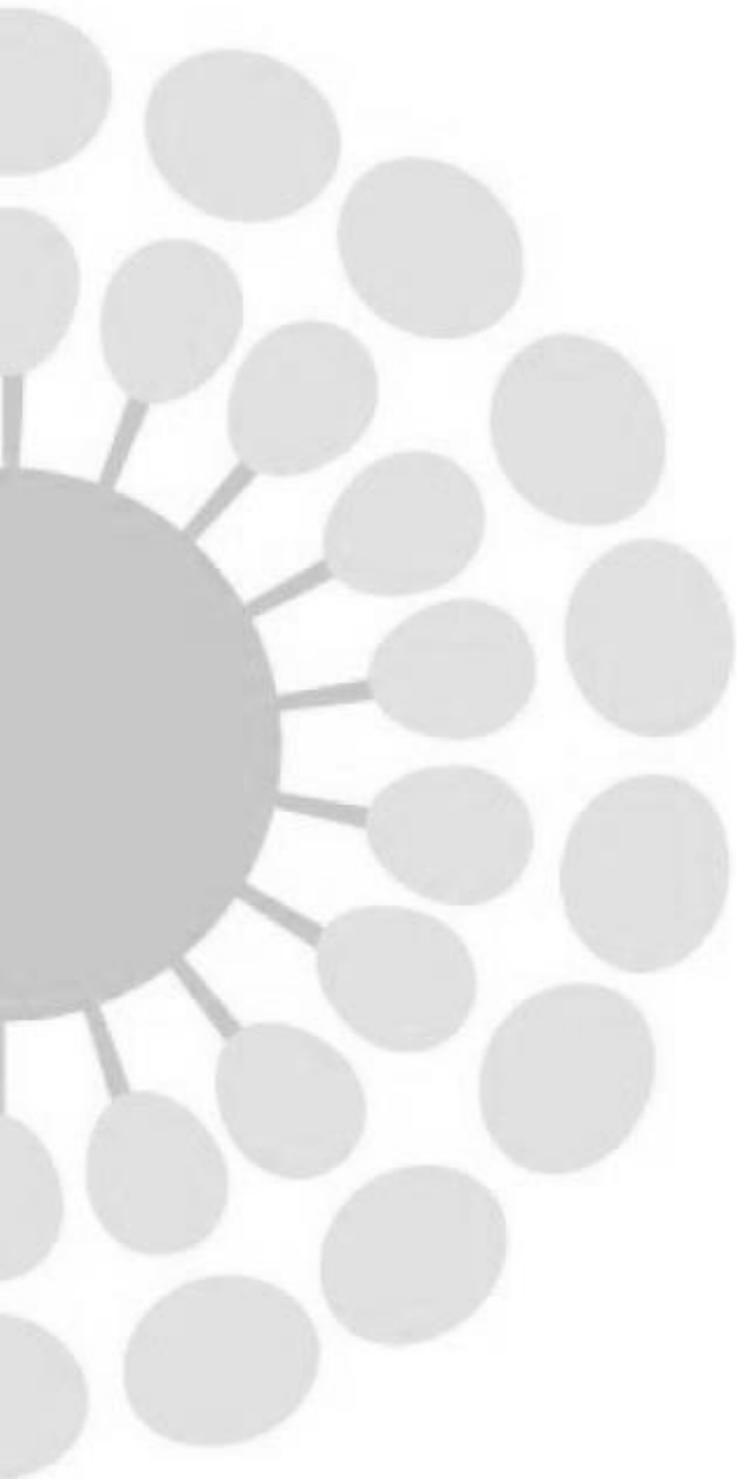


WIN

MN Women in Networking

**2017 SPONSORSHIP
OPPORTUNITIES**

INCLUDING
WIN's 15th Anniversary Event



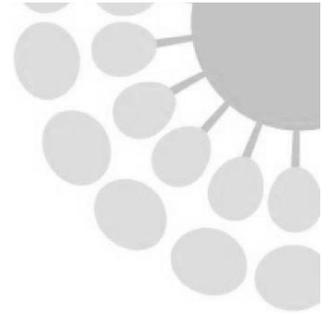
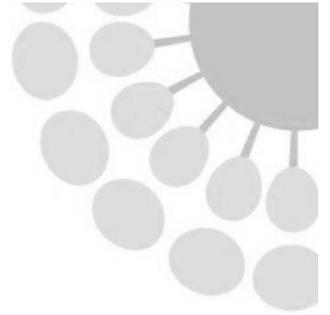


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ABOUT WIN

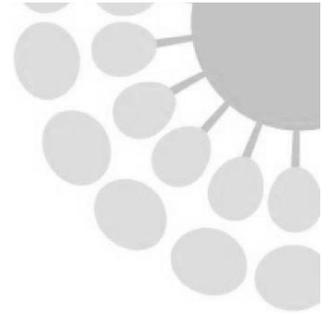


MN Women in Networking (WIN) is a highly-respected, professionally managed women’s networking group, celebrating its 15th Anniversary in 2017. It is a Twin Cities based organization in which women in business encourage one another's professional growth and business success. Members are a mix of female entrepreneurs, business owners, and key players in business to business services. The women of WIN share a motivation for achievement and prosperity. Members build relationships with other dynamic women, learn from one another, and support each other in achieving their goals. WIN provides events that include structured networking and valuable educational presentations, while also providing a variety of promotional opportunities.

TERESA THOMAS



Teresa Thomas is the Director for WIN and an expert connector. She helps women to expand their professional connections and to succeed in business by facilitating events that include networking and professional development.



2017 - WIN's 15th Anniversary:

What to Expect: Having collected comprehensive input for visioning forward, WIN is excited to offer deeper dive learning and connections in 2017 to help entrepreneurial women to reach their next level of success.

On November 15, 2017, WIN will host its 8th annual convention as an educational and celebratory opportunity at the Golden Valley Country Club. This special event will provide valuable networking, education, promotional opportunities and an overall fun and energizing experience.

Event attendees and members consistently remark that WIN proves to be a valuable investment, year after year. They attribute this to the high quality professional development, and the high caliber of individuals met and resources gained.

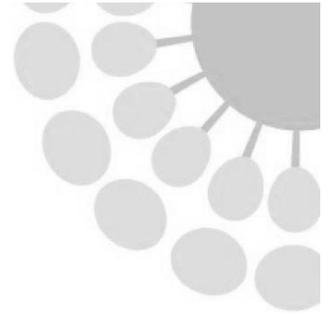
Audience: 250 Attendees for Keynote (+ more for Happy Hour with Exhibitors)
Women, ages 25-60
Small business owners and professionals in the Twin Cities metro area

Schedule:
3:30 pm - 4:00 pm Pick up gift bag/Networking/settle in
4:00 pm - 4:15 pm Welcome
4:15 pm - 5:15 pm Keynote (popular international sales expert)
5:15 pm - 5:30 pm Closing comments, transition to visit exhibitors
5:30 pm - 7:30 pm Visit Exhibitors/Happy Hour Networking
*Schedule subject to change slightly during planning

“Then, Now, WOW” – WIN’s special 15th Anniversary event:

WIN is bringing back the most popular speaker we have ever had for this special event. Kim Duke, international sales expert will provide a high energy, memorable and educational keynote to motivate attendees immediately and for years to come.

Afterward, attendees are invited to happy hour networking with exhibitors and each other. WIN will provide a scavenger hunt to reward attendees for visiting and engaging with the exhibitors.



Top reasons to sponsor WIN in 2017:

Direct access to ambitious female decision makers who have the resources, desire and drive to improve their businesses

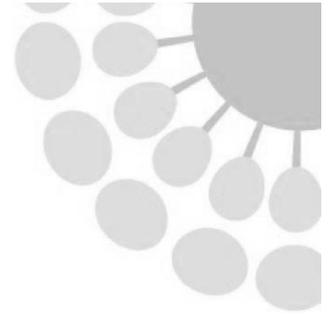
Elevate your status and solidify your position by being seen as a leader in your industry

Showcase, sample or test market your product

Receive instant feedback about your products and/or services from attendees

Full year presence and visibility to build trust as the “go to” resource.

Show your company’s commitment to serving the local female business community



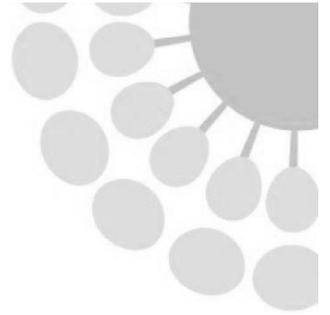
Overview of Sponsor Packages:

All sponsorships include the following for WIN’s 15th Anniversary Event:

- 8’ Exhibitor Table with black skirting (premier placement for highest levels)
- Logo/listing on all event promo and event PPT (prominent placement for highest levels)
- Highlighted in social media
- Option to include promo item in 250 gift bags (Platinum level receives logo on bags)

Plus, the following throughout the year (15th Anniversary event designated in blue highlight):

	Platinum Sponsor (only 1 available)	Gold Sponsor	Silver Sponsor	Supporting Sponsor
Exhibitor Table	Premier	Highly visible	x	x
Address audience	3-5 minutes			
VIP tickets to event	Up to 50	Up to 10	Up to 5	2
Featured in program	Back cover ad, color + logo	Full page ad, color + logo	1/2 page ad + logo	logo
Exclusivity in industry	x			
Featured in press release	x			
VIP session with keynote	x			
Website ad for full year	Up to 3 ads	1 ad		
Logo/link in eNewsletter	Full year	6 months	3 months	November 2017
Featured sponsor for other WIN events throughout year	2 nd Tues breakfast 3 rd Wed luncheon WINstitute event	2 nd Tues breakfast 3 rd Wed luncheon WINstitute event	2 nd Tues breakfast 3 rd Wed luncheon	
Membership (transferable)	Diamond	Sapphire	Basic	
Price:	\$24,997.00 (save > \$2000)	\$2997.00 (save > \$2000)	\$2497.00	\$997.00



Attendees say:



“I have not missed a single WIN conference. They never EVER disappoint. All have been so unique and exceptional. Thank you for the hard work and supporting us in our journeys. I can’t wait to see what’s ahead!”- Katie Olafson

“I was so impressed with all of the amazing women at your conference as well as how many of them follow-up and support each other consistently.” - Kim Duke



“I always go away feeling connected and confident about the year ahead. I meet great people and am excited to continue to network with the WIN group throughout the year.” - Sue Lang

“Always filled with useful information and positive energy. It’s fun meeting new people and taking home ideas that help me grow my business.” - Kim Julen



Contact Us!

If you have any questions or need information,
please contact us at marketing@mnwin.org or 612-708-6001